

# UMVA: a Digital Food Systems Service platform



**Yannick Chokola**  
AUXFIN Burundi, director  
yannick.chokola@auxfin.com

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# AUXFIN

# AUXFIN – Theory of Change

## Challenges for the small holder food system

- No education
- No Leadership
- Socially weak and neglected
- Bad land management
- Mal nutrition
- No access to inputs
- No access to finance
- Climate change
- Power unequellities
- Lack of health care

UMVA platform:  
6 eCoaches, eBanking  
system and online  
market places  
embedded in a network  
of activators



## Result

Financial independent

Healthy

Secure/safe

Social accepted and integrated

Able to plan and take decisions

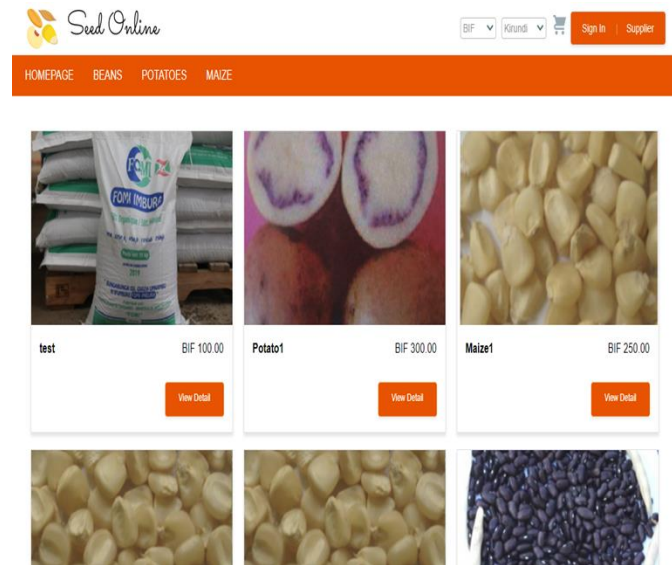
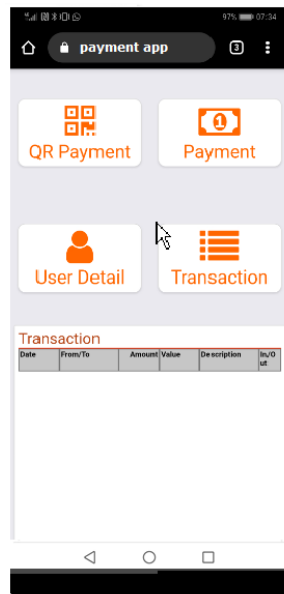
Educated

Sustainable farmer

# AUXFIN – Food Systems Approach



- What to plant?
- When to plant?
- How to plant?



Access to market:  
WFP, Heineken

# AUXFIN – Business model and reach

I: licence fees

II: Transactions and commissions

III: Remittances

**Compagnie:**

500 Staff

**Registered:**

1.3 million households

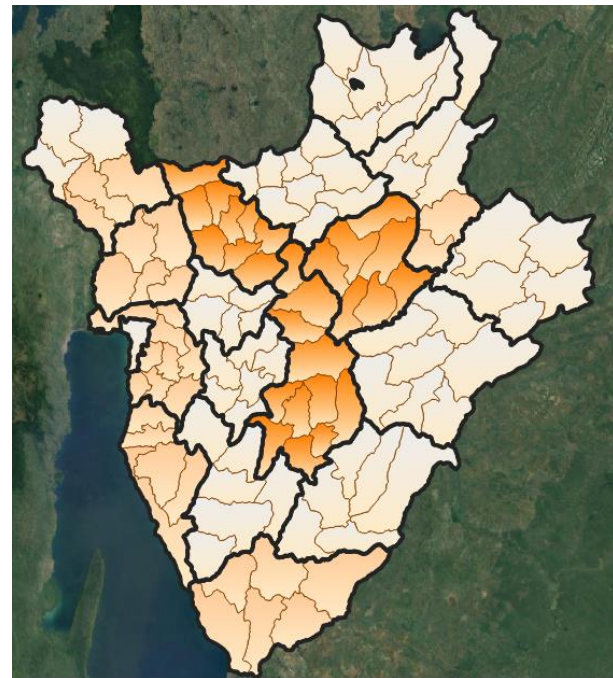
**G50 Program**

200.000 households

**scaling to**

500.000 households

~ 2.5 million people



# AUXFIN – Partnerships

Governments,



Provincial governments

Private sector,



Rabobank



MEMBRE DU GROUPE HEINEKEN



NGO's,



WFP



Tech partners

AUXFIN  
NEPAL

Weather  
Impact



(Among others)

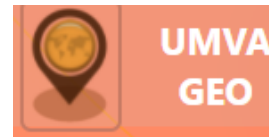


Kingdom of the Netherlands



# AUXFIN – Vision for the future

**Inside Burundi:** Move away from the traditional way of working towards:  
- Supporting partners in data driven policy making and evaluation  
e.g. Health sector in Burundi



- Support development partners to scale their impact.

Codesign of eServices. First mile is bridged!



**Outside Burundi:** - Scaling and sharing of proven solutions and methods e.g. in a license model