

# Sustainable finance for food systems – Setting the Agenda

## UN FSS Pre-Summit Affiliated Session

July 26<sup>th</sup>, 2021 | 19:30 – 20.20 CEST

**Convening Organization:** Rabobank

**Contributing Partners:** World Benchmarking Alliance, European Bank for Reconstruction and Development (EBRD), Sucafina and vanRijsingengreen

**Venue:** Virtual - Zoom, Link to meeting: <https://bit.ly/3il6rvZ>

**Registrations:** Open to everyone (Please do sign-up). Link to registration page: [Meeting Registration - Zoom](#)

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### Session description

In this critical agenda-setting session we will explore how to further mainstream the incorporation of a sustainability feature (in the form of sustainability KPIs) in all loans issued in the F&A sector. We need to shift the needle globally to fully integrate sustainability into financing and move this market from its niche origins to the new normal. For this purpose, we will discuss how sustainability-linked loans work, KPI and target setting, how sustainability-linked financing relates to the Food Systems Summit space, best practices and where we stand right now.

Sustainable Finance is of key importance in the F&A space, given the fact that especially in this sector big steps need to be taken to become more sustainable, whilst simultaneously needing to feed an ever growing world population. The integration of sustainability KPIs is proving to be a way to incentivize organizations to set measurable and ambitious targets. In an industry where all steps towards sustainability are a welcome necessity, this specific aspect of Sustainable Finance is a useful tool.

The session will, by involving important key stakeholders such as corporates, multilateral organisations and multilateral banks, showcase prime examples of Sustainable Finance. Moreover, each of the speakers will bring their own perspective on what is being done and what still needs to be done. Last but not least, this session aims to set the agenda by launching a dashboard that pinpoints where we currently stand, showcasing the share of sustainability-linked loans compared to all loans issued in the F&A space.

### Session Goals

- Gather ideas to further mainstream the incorporation of Sustainable Finance
- Inspire further collaborations
- Provide new insights and share best practices
- Showcase where we currently stand and what still needs to be done

## UN Food Systems Summit Action Track and Levers addressed<sup>1</sup>

Action Tracks: All.

Levers: Finance, Innovation

### Target audience

National governments (e.g. MFAs & Departments focussed on (funding) climate & agricultural policies, Multilaterals, NGOs, Consultants & impact investors, Banks and DFIs, Foundations, Corporate companies (processors/traders), SMEs/Smallholder cooperatives representatives

### Programme

The program will all be held plenary. There will be a kick-off given by Oyumaa de Jong (Sustainable Capital Markets, Rabobank) on the general topic of Sustainability Linked Loans, followed by fire starter speeches that will set the scene for the discussions to follow. In this section we will hear from Berry Marttin (Member of the Managing Board, Rabobank), Viktoria de Bourbon de Parme (Food Transformation Lead, World Benchmarking Alliance) and Caspar Veldkamp (Member of the Board of Directors, European Bank for Reconstruction and Development (EBRD)). After these thought provoking keynotes, we will go into a panel discussion, welcoming two additional speakers: Philippe Penet (CFO & Treasurer, Sucafina) and Gerbrand van Veldhuizen (CEO, vanRijsingengreen). In this section, we will discuss key questions and best practices gathered from experiences with sustainability-linked loans and welcome input from the audience, through the Q&A option in Zoom, to also ask their questions to the panellists. The final section will introduce the Sustainability-Linked Loan dashboard, wrap-up the main lessons learnt and highlight our commitments towards food system transformation.

Time	Agenda	Speaker
19:30 – 19:35	Welcome and introduction by moderator	Oyumaa de Jong, Sustainable Capital Markets, Rabobank
19:35 – 19:40	Keynote remarks Topic: Setting the scene	Berry Marttin, Member of the Managing Board, Rabobank
19:40 – 19:45	Keynote remarks Topic: the importance of benchmarking for Food Transformation	Viktoria de Bourbon de Parme, Food Transformation Lead, World Benchmarking Alliance
19:45 – 19:50	Keynote remarks Topic: EBRD & Sustainable Finance	Caspar Veldkamp, Member of the Board of Directors, European Bank for Reconstruction and Development (EBRD)

<sup>1</sup> Action tracks are (1) ensuring access to safe and nutritious food for all, (2) shifting to sustainable consumption patterns, (3) boosting nature-positive production at scale, (4) advancing equitable livelihoods and (5) building resilience to vulnerabilities, shocks and stress. Levers of change include gender, finance, innovation and human rights.

19:50 – 20:10	Panel	Philippe Penet, CFO & Treasurer, Sucafina; and Gerbrand van Veldhuizen, CEO, vanRijsingengreen  Q&A including above panel and keynote speakers
20:10 – 20:15	Launch of Sustainability Dashboard	Jiae Lee, Sustainable Capital Markets, Rabobank
20:15 – 20:20	Closing	Maarten Biermans, Global Head Sustainable Finance, Rabobank
20.20	End of programme	-

## Speaker biographies



### **Oyumaa de Jong, Sustainable Capital Markets, Rabobank (Moderator)**

Oyumaa has been with Rabobank Sustainable Capital Markets for 3 years. She advises clients in the corporate, FI and SSA space on how to incorporate sustainability into the way these parties are financed. In her role, she is responsible for advising clients on all sustainable finance related matters such as the incorporation of suitable sustainability KPIs or environmental/social projects or assets, guidance in terms of documentation, alignment of these sustainable financing solutions to current and upcoming regulations, etc. Overall, she believes sustainable finance to be crucial in directing large capital streams towards environmental/social ends. She has accumulated extensive experience in the execution of sustainable solutions. The most recent sustainable financing deals she has worked on include: Oatly, Eneco, State of North-Rine Westphalia, Viterra, Symrise, Sucafina, Ekoplaza. She holds an MSc in Global Business & Sustainability from the Rotterdam School of Management, where she wrote her thesis on investor behaviour in the sustainable finance market. She obtained her honours BSc from University College Utrecht, majoring in Mathematics and Environmental Science.



### **Berry Marttin, Member of the Managing Board, Rabobank**

Berry Marttin, born and raised in Brazil, is a member of the Managing Board of Rabobank. Over the course of his career at Rabobank, he has gained extensive experience as an international banker in both wholesale and retail banking working in various senior executive positions in Australia, Indonesia, Hong Kong, Curacao and Brazil. Mr Marttin moved to the Netherlands in 2004 to become Chairman of the Board of Directors of Rabobank Amsterdam. As from 2009 he joined the Managing Board with special focus on Rabobank's international Wholesale (ad interim) and Rural banking activities and further responsibilities including Leasing (DLL), Rabo Partnerships, Sustainability & Climate, F&A knowledge & networks, F&A strategy & positioning, Rabo Carbon Bank, Africa and Rabobank Foundation.

His principal other activities outside Rabobank include serving as President of the EACB (European Association of Co-operative Banks), Member of the Supervisory Board of ARISE Invest, Member of the Internationaal Strategisch Overleg (formerly the Dutch Trade Board)

and Member of the Board of Neumann Foundation. Moreover, Mr Marttin serves as the first Chairman of the Global Steering Committee of the Food Action Alliance, where World Economic Forum together with IFAD, WBCSD, CIAT, AfDB and Rabobank and over 20 global leaders unite to deploy large scale action through game changing initiatives for food systems transformation. Most recently, he was invited to join the UN Food Systems Summit Champions network, a network which will become the heartbeat of the Summit, encompassing leadership from a broad range of constituencies, in all parts of the world, who are championing food systems and food systems transformation.

### **Viktoria de Bourbon de Parme, Food Transformation Lead, World Benchmarking Alliance**



Viktoria leads the food transformation at WBA. She is responsible for the development and engagement of the Food & Agriculture Benchmark, making sure that the benchmark methodology reflects stakeholder expectations and that it is widely used. In addition, she works closely with the spotlight indices: Access to Seeds Index and Seafood Stewardship Index. Viktoria believes that business is at the center of the food systems transformation. The benchmark and the spotlight indices are crucial tools to measure progress and identify opportunities to realize more healthy, sustainable and equitable food systems. Viktoria holds a Masters in International Business Transactions & Law from the Nyenrode Business University and the University of Amsterdam. She has worked as a corporate lawyer for Allen & Overy and legal advisor for Rabobank. Before joining WBA, Viktoria was an independent advisor convening multi-stakeholder partnerships to improve livelihoods, nutrition and environment within food systems.

### **Caspar Veldkamp, Member of the Board of Directors, European Bank for Reconstruction and Development (EBRD)**



Caspar Veldkamp is member of the Board of Directors of the European Bank for Reconstruction and Development (EBRD), a multilateral development bank headquartered in London. From September 1st he will be chairman of the Board steering group of the EBRD.

He was the Ambassador of the Netherlands to Greece (2015-2019) and to Israel (2011-2015). Previously, he worked in high-level positions for his government in The Hague, on European affairs and international financial institutions. He attended meetings of the IMF, World Bank, Asian Development Bank, Inter-American Development Bank and the EBRD.

He was counselor at the Embassy of the Netherlands in Washington (2002-2006) and private secretary of the Dutch minister for European Affairs (1998-2002). He has been a delegation member to high-level EU meetings, as well as a COP climate summit. He worked in junior-level diplomatic positions in The Hague and Warsaw since 1992. Before joining the diplomatic service, he worked for US Senator Richard G. Lugar in Washington and served as a reserve officer in the Royal Netherlands Navy.

He graduated in public administration from Erasmus University (Rotterdam) and Leiden University, studied at Indiana University and Georgetown University and followed executive programs at Harvard University, INSEAD, the Rotterdam School of Management and the NATO Defense College.



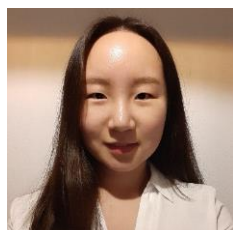
### **Philippe Penet, CFO, Sucafina**

Philippe is responsible for all Finance and Accounting activities at Sucafina. A holder of a Master's Degree in Management & Finance, and a DESS in Economics studies from the University of Paris Dauphine, Philippe brings a wide range of experience in, among others, Structured Finance, Commodities Trade Finance, Merger and Acquisition, Valuation, Credit and Treasury. He has 23 years of professional experience, of which 20 in the banking sector.



### **Gerbrand van Veldhuizen, CEO, vanRijsingengreen**

With an agriculture background and degrees in business administration at HAS University of Applied Sciences and Wageningen University, now being a father of 3 boys, Gerbrand van Veldhuizen is responsible for a family owned business in which he has been active over the past 13 years. Having grown himself with the company, he is now working closely together with about 400-500 growers on about 9000 hectares of land in order to work on the future of the next generation, our children's children. To make it possible to have a healthy live, healthy people we need a healthy earth. The goal is to not only to turn the early adapters, but to get the main stream turned. How can we improve the chain from land/farmer to consumer in perspective of valuation in order to change the system from taking, short-term decision-making based on volume/ yield of crop, to a system where we improve the soil of mother earth constantly and getting as a result sustainable healthy vegetables, who will increase the vitality of people and earth. How to get the big wheel of a commodity market changed?, is one of the challenges he is thinking about.



### **Jiae Lee, Sustainable Capital Markets, Rabobank**

Jiae provides Sustainable Finance solutions for corporate clients across the globe with a focus on Europe and the Americas. Jiae supports the whole process of Sustainable Finance transactions from introducing the concepts to signing the deal. Advising and sharing insights regarding the development of Sustainable Capital Markets and regulatory decisions are also important parts of her role. By working with the clients passionate about environmental, social and governance matters, she is excited to see how much positive impact companies and Financial Markets can generate. Since she joined Rabobank through the Global Traineeship program which includes rotations in different departments, she has accumulated hands-on experience and knowledge on how sustainability is incorporated in different domains of banking. Jiae holds a Master's degree in Finance from the University of Amsterdam on a Amsterdam Merit Scholarship and a Summa Cum Laude Bachelor's degree in Business and Economics from Sogang University in South Korea. During her study, she completed an internship in a team managing the relationship with corporate clients active in Renewable Energy at a bank.



### **Maarten Biermans, Global Head Sustainable Finance, Rabobank**

Maarten Biermans is head of the Sustainable Capital Markets team at Rabobank, a Dutch Food & Agri Bank. Together with his team he works on furthering the integration of sustainability in the way companies are being financed. Before joining Rabobank in spring 2017 as the head of ESG policy, Maarten worked as a strategy consultant specializing in Responsible Investing within the alternative asset classes. He holds dual Master degrees in Economics and Philosophy from the University of Amsterdam where he also obtained his PhD in Economics. While working on his dissertation (Decency and The Market: The ILO's Decent Work Agenda as a Moral Market Boundary) he was a visiting scholar at Stanford University. Maarten is a member of the UNEP FI Social Issues Advisory Board and a board member of the Netherlands Network of the UN Global Compact. He also contributes to the international

think tanks on improving and advancing the link between sustainability and capital markets.  
In his spare time he's an avid collector of old books and a dedicated fan of Bob Dylan.