

**QBMPs webinar March 24 2022 from 10.00 to 11h30 hrs East Africa time  
(8h00 - 9u30 Central European time)**



**Quality Based Milk Payment Systems**

During this morning webinar, NEADAP partner SNV will share lessons from a pilot in Uganda, in which a Quality Based Milk Payment system was introduced in partnership with dairy farmers, processors and the Dairy Development Authority (DDA).

**Programme**

1. Welcome by Marco Streng, coordinator NEADAP
2. The importance of Milk Quality and Quality Based Milk Payment Systems .  
(Martin de Jong, SNV TIDE)
3. The implementation and impact of QBMPs pilot in Uganda as part of TIDE  
(Berend de Leeuw, dairy expert )
4. Story from a beneficiary on the impact of the QBMPs at their processing plant  
(Video from Sanatos)
5. Q and A with the audience
6. Reflections and discussion.
  - Catherine Kilelu, lessons from Kenya
  - Tadesse Katema, lessons from Holland Dairy Ethiopia
7. Closing (at 11h30 East Africa time)

**Zoom link :**

a. Join Zoom Meeting: <https://us02web.zoom.us/j/81317665133?pwd=R3B5SmtRN3p5QTRiV2xOZGpHY01uQT09>  
Or go to <https://us02web.zoom.us/join> Meeting ID: 813 1766 5133 Passcode: neadap

b. Read the report about the QBMPs pilot experience attached.